



The security technology company NDVision offers its customers an all-in-one solution that upgrades a surveillance system through a single box.

## BACKGROUND

The NDV-HNVR from NDVision is a hybrid recorder that provides consistent, plug and play performance, making integration only a matter of minutes. While there are several hybrid recorders available in the market, one key difference separates NDVision from the rest: They're an open platform.

Closed platform surveillance systems can be more expensive and may lack the flexibility for customization or future upgrades. However, an open platform surveillance system allows you to integrate a variety of software and hardware components to provide a few more options. With NDVision, customers are able to create a surveillance configuration with the software they prefer, with options to reduce video degradation and a chance to save money at the same time.

### Challenges of Digital Surveillance

While NDVision provides a low-cost solution for customers transitioning from analog, it knows firsthand about the issues that arise with sub-optimal surveillance storage. Common problems faced when upgrading to digital surveillance include the cost of conversion from analog, the knowledge of how to implement it, insufficient storage capacity, and using the wrong hard drives. In the past, NDVision has dealt with other drives that weren't able to sustain performance and would eventually burn out. With any regularity, unreliable drives causing system failures could impact the company's reputation.

### Surveillance Improvement With WD Purple®

A given digital surveillance system is capable of writing a large amount of HD video to a storage device, so NDVision needed to incorporate a hard drive that was up to the task. Featuring AllFrame™ technology to optimize performance, WD Purple drives minimize lost frames during simultaneous recording and playback, delivering a rich surveillance experience. By integrating WD Purple hard drives with the NDVision NDV-HNVR, they're able to provide their customers with reliable, high density and high quality digital surveillance solutions.

### The Benefits of WD Purple

"With the WD Purple drive, we have a storage option tested in a surveillance environment, ready to record HD video for years to come\*," said Gerald Becker, General Manager and Chief Product Officer, NDVision. "We started using WD hard drives just a few months ago, and this sustainable solution helps us quickly expand the storage of a network video recorder in a matter of moments. We're extremely happy with WD Purple drives and there are a lot more strategic initiatives we could work on."

*\*Every WD Purple hard drive comes with a 3-year manufacturer limited warranty.*